

# Référentiel de durabilité – Activités –



Walk Inn has initiated a 1-year\* eco-responsible approach through Travelife certification, a seal specialized in travel agencies and tour operators.

Sustainable tourism is a major concern for both parties, and we are mutually committed to conducting our business in compliance with international and national legislation. We, Walk Inn, are committed to minimizing any negative social and environmental impacts resulting from our activities, and we expect our partners to do the same.

We do not select activities for our clients without consulting them first regarding their preferences, needs, budget, etc. Our policy, therefore, is to recommend the most sustainable and responsible options to our clients, within their price range and in line with their requirements.

As a preferred partner of Walk Inn, we invite you to share with us your initiatives in this area, both environmental and social, so that we can discuss our experiences and also keep our clients informed.

*\*This policy is part of our various sustainability procedures and is part of Walk Inn's sustainability policy. It applies to all suppliers that we work with and will come into effect in September 2025. The policy will be reviewed annually to ensure its relevance*

## Les critères de développement durables

We have established a number of criteria for our discussions:

- **Waste management:** The company sorts its waste using the various sorting methods currently available (deposit schemes, composting, recycling). The use of plastic is also minimised or even eliminated. Any efforts going beyond these basic waste management practices will be greatly appreciated
- **Sensitive activities:** For all matters relating to sensitive activities, safeguards are put in place to limit environmental impacts (highlighted in the following two categories: ‘Minimising environmental impact’ and ‘Respect for biodiversity and animal welfare’), as well as social and cultural impacts: avoiding mass tourism, cultural homogenisation, the folklorisation of traditions, the commodification of indigenous cultures, disrespect for cultures, the degradation of heritage, the restriction of access to resources for local people, the exploitation of labour...
- **Minimising environmental impact:** The organisation implements various practices to minimise its environmental impact as much as possible (reduction of GHG emissions, sustainable management of various resources, use of more environmentally friendly products, eco-design, circular economy practices, etc.)
- **Respect for biodiversity and animal welfare:** The company’s activities do not harm the surrounding biodiversity (flora and fauna). Activities involving the observation of animals respect animal welfare at all times and adopt practices that limit their impact on the various species (suitable vessels, raising customer awareness, offering alternatives, etc.). We exclude any practice that involves altering the animal’s natural behaviour.
- **Responsible procurement:** All purchases made by the company, whether ‘routine’ (cleaning products, promotional items, food, etc.) or larger, one-off items (such as boats), are carefully considered and sourced as far as possible from local, organic suppliers who use natural or recycled materials, are committed to sustainable development, or similar.
- **Energy:** The establishment follows various best practices related to energy efficiency. We consider each initiative gradually and in relation to the accommodation’s capabilities. This ranges from the smallest efforts (energy-saving light bulbs, raising guest awareness, energy-efficient equipment, etc.) to the most significant (eco-design, renewable or low-carbon energy sources, automated systems, etc.)
- **Working conditions:** We aim to work with establishments that place particular importance on their human resources. This translates into good working conditions, professional training for staff, raising awareness amongst teams of the hotel’s responsible approach across all departments (catering, reception, housekeeping, etc.), as well as a corporate culture with clearly defined and applied values. We also highlight any practices associated with efforts towards equity, diversity and inclusion, and condemn all forms of discrimination.
- **Communication with guests:** The establishment raises guests’ awareness of best practices: a briefing on arrival, displaying information on the company’s eco-responsible best practices to ensure the smooth running of operations. The establishment may also communicate its best practices via its various communication channels (website, social media, etc.)

- **Certification:** Please do not hesitate to let us know if the establishment has obtained, is in the process of obtaining, or is planning to obtain a certification: European Eco-label, Green Key, Clorofil, Hotels au naturel, Regional Ecotourism Label, Cycling-Friendly Label, etc.
- **Local engagement:** the company can implement practices aimed at reinvesting capital and resources into the local economy (buying locally, donating surplus stock, volunteering, charitable donations, employing local people, etc.).

Walk Inn Team